

Bill Keneally

CXO Partners - Finance & Operations Partner; Interim CFO



CONTACT DETAILS

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RELEVANT EXPERIENCE

Bill Keneally is an accomplished finance executive and trusted business adviser. He has significant and diverse international management, financial and operating experience. His proven abilities include strategy, acquisitions, divestitures, valuations, analysis, restructuring, IPO, financial and operating systems, taxation, treasury, corporate finance and accounting.

His distinguished career includes serving as **Vice President & Controller for Carlson Wagonlit Travel**, a global leader specialized in managing business travel and meetings and events. Bill was responsible for effectively and efficiently re-engineering the CWT global finance function

He also served as **COO for CrossBay Capital Partners**, a boutique placement agent, where he was responsible for all of the internal operations of the firm including strategic planning, investment product management, compliance, finance, technology and human resources.

In addition, Bill was **CFO for CTPartners** (CTP on the NYSE since December 2010), and **CFO for GTA**, ultimately majority-owned and managed by the Blackstone Group through Travelport, a leading global wholesaler of accommodation, ground travel, sightseeing and other destination services.

Bill was also **SVP, Finance & Controller for Elizabeth Arden**; **SVP, Chief Accounting Officer and Controller for Covanta Energy** and **Partner and Managing Director - Hospitality and Leisure Real Estate Services for BDO LLP**.

He began his career with **Arthur Andersen**.

EDUCATION

University of Notre Dame

Bachelor of Business Administration -
Accounting Concentration

PERSONAL STATEMENT

I enjoy connecting people with ideas and collaboratively developing detailed, measurable plans. I strive to help create highly motivated and results-oriented finance and operational teams, which partner with all parts of an organization so to maximize its success. I help organizations create value by:

- Concurrently increasing sales and working capital
- Upgrading and developing processes, systems and teams
- Completing and integrating acquisitions
- Leading debt and equity financings
- Directing investor relations
- Coordinating exit transactions

PRACTICE FOCUS

FINANCE

- Debt & Equity Financing
- Treasury & Cash Management
- Accounting Systems Integration
- M&A, Divestiture, Joint Ventures
- Turnaround & Restructurings
- Accounting, Internal Controls, Reporting
- Board of Directors
- Financial Modeling/Strategic Business Plan
- Options, Compensation Plans
- Valuation

OPERATIONS

- International Expansion
- Process Improvement
- Turnaround & Restructuring
- Business Performance & Cash Flow
- Partner/Vendor Management
- Organizational Structure

SECTOR EXPERIENCE

COMMERCIAL SERVICES

- Accounting, Tax, Audit
- BPO/Outsourcing Services
- Consulting
- Education & Training Services
- Human Capital Services
- IT Consulting & Outsourcing
- Office & Personnel Services

APPAREL, ACCESSORIES AND CONSUMER NON-DURABLES

RESTAURANTS, HOTELS & LEISURE

- Cruise Lines
- Hotels & Resorts
- Leisure Facilities

TECHNOLOGY

ENERGY

FINANCIAL SERVICES

cxopartners
INTERIM EXECUTIVES