

Steve Basch

CXO Partners - Finance & Operations Partner; Interim CFO



CONTACT DETAILS

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RELEVANT EXPERIENCE

Steve Basch is a results-driven senior finance and operations professional with turn-around and strategic management experience within high-growth organizations. In the course of his career, Steve has served in the following roles:

CEO and CFO, Shepard Exposition Services -

Steve was hired as CFO to increase the management depth of the accounting and finance department for this \$165M meeting and event space contractor. In anticipation of a high-growth period, Steve implemented an ESOP program; managed the successful integration of three acquisitions; and decreased G&A costs. Later, as CEO, Steve expanded product offerings and grew revenue over 60% during a three-year period.

Corporate Controller, Star Packaging - For this \$65M PE-owned flexible packaging company, Steve managed the accounting and finance functions, including overseeing compliance and banking requirements of their asset-based lender. He also implemented and managed a dedicated job costing analysis process that dramatically increased gross profit results.

CFO & VP - Operations, Twelve Baskets Sales & Marketing. For this private, \$60M foodservice distributor, Steve managed all non-sales functions and scaled up operations to service exponential growth of 500%. He also expanded the company's delivery zone to 11 states while also broadening product offerings.

Steve began his career with PWC in Charlotte. He is licensed as a CPA by North Carolina.

EDUCATION

The Citadel

B.S. Degree in Business Administration
Citadel Scholar, Magna Cum Laude

University of Pennsylvania

Penn-ESOP Executive Leadership
Development Program

PERSONAL STATEMENT

I thrive on helping businesses grow strategically and create value through the building of high-functioning teams. I seek to foster a culture where success is expected, and associates feel empowered to make decisions that benefit their company. I'm experienced in developing and implementing financial software, controls, processes, and methodologies to ensure continuous business process improvement.

Colleagues say I possess the leadership, communication, and interpersonal skills necessary to establish key relationships with employees, customers, and partners. I believe I have successfully maintained a consistent track record of creating exceptional value for shareholders, while generating strong revenue and profit growth throughout my career.

PRACTICE FOCUS

FINANCE & ACCOUNTING

- Accounting Systems
- Audit Preparation
- Board Management
- Cash Management
- Financial Reporting
- GAAP Accounting
- Internal Controls
- Month-End Close

FINANCIAL STRATEGY

- Business Planning
- Capital Requirements
- Debt & Equity Financing
- Financial Forecast & Modeling

OPERATIONS

- Mergers & Acquisitions
- Process Improvement
- Turnaround & Restructuring
- Business Performance & Cash Flow
- Partner/Vendor Management
- Organizational Structure

SECTOR EXPERIENCE

BUSINESS SERVICES

- Meetings & Events
- Audio Visual
- Accounting, Tax, Audit
- BPO/Outsourcing Services
- Consulting

COMMERCIAL PRODUCTS & SERVICES

- Distributors / Wholesalers
- Manufacturing

CONSUMER NON-DURABLES

- Beverages
- Food Products
- Packaged Goods