

Mike Casey

Managing Partner; Interim & Fractional CFO



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RELEVANT EXPERIENCE

Mike Casey is Managing Partner of CXO Partners, Managing Partner of TechCXO's CFO practice, and co-founder of TechCXO. He is also a member of TechCXO's Board of Governors and Executive Committee.

Mike brings more than 30 years of financial and operational leadership with a proven track record of execution.

Mike's experience with TechCXO has included a variety of on-demand and transformative interim roles including **Meridium, Inc.**, a leader in asset management software; **LogFire, Inc.**, a leader in cloud warehouse management software, where he served as **COO/CFO**, raising expansion capital and the sale of LogFire to Oracle Corporation, and **Aptitude Health, Inc.**, a leader in strategic medical communication and education services, where Mike led the sale of prIME Oncology to Internet Brands and the sale of Aptitude Health to a shareholder.

Prior to TechCXO, Mike served as the CFO at several public software and services businesses through initial public offerings, turnaround and restructurings, and mergers & acquisitions including **MAPICS, Inc.**, **iXL Enterprises, Inc.**, **Manhattan Associates, Inc.**, and **IQ Software Corporation**.

Mike began his career as a CPA at **Arthur Andersen**, where he specialized in serving the technology and communications industries.

PERSONAL STATEMENT

I'm an operations-focused Finance and Operations executive who enjoys working closely with founders, Boards, entrepreneurs, investors, and senior management teams to reach their goals, whether that means scaling a growing business or a successful exit. Clients often call on me to support them as a pre-IPO CFO and/or to assist in raising venture capital, M&A support or to help in turnaround and distress situations. I am adept at managing key functions in addition to finance and accounting, including HR, operations, legal, sales and marketing, and IT. I frequently serve on Boards and as Audit Committee chair.

I also enjoy helping clients by leveraging my network of contacts in investment banking, commercial banking, private equity, and top-flight professional services firms, including law firms, national and regional accounting firms, and other key service providers. My domain expertise includes, but is not limited to, Enterprise Software, SaaS, Professional Services, and ERP businesses.

PRACTICE FOCUS

FINANCE & ACCOUNTING

- Accounting Systems Integration
- Comprehensive Audit Preparation
- Board and Audit Committee management
- Optimizing Cash Management
- Detailed Financial Reporting
- GAAP Accounting compliance
- Establishing strong Internal Controls
- Efficient Month-End Close Processes
- Business Integration

FINANCIAL STRATEGY

- Startup Business Planning
- Determining essential Capital Requirements and Securing Capital
- Financial Forecasting and Modeling

BOARD AND MANAGEMENT REPORTING

- Board Governance and Development
- Formulating and evaluating KPIs

EDUCATION

University of Georgia - Terry School of Business, Bachelor of Science in Accounting

SECTOR EXPERIENCE

COMMERCIAL SERVICES (B2B)

- Accounting, Audit and Tax
- BPO/Outsourcing Services
- Consulting Services
- Education & Training Services
- Human Capital Services

FINANCIAL SERVICES

- FinTech
- International Banks
- Investment Banking
- Regional Commercial Banks

IT SERVICES & SOFTWARE

- Application Software
- Automation/Workflow
- Business/Productivity Software
- Communication Software
- Database Software
- Education Software
- ERP/Warehousing
- Financial Software
- Operating Systems Software
- SaaS
- Software Development Applications
- Vertical Market Software