

# Mike Casey

Managing Partner - Finance & Operations; Interim & Fractional CFO



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## RELEVANT EXPERIENCE

Mike Casey is Managing Partner of TechCXO's CFO practice, Managing Partner of CXO Partners, and co-founder of TechCXO. He is also a member of TechCXO's Executive Committee and Board.

Mike brings more than 30 years of financial and operational leadership, including serving as a public company CFO and a member of the Board of Directors and Audit Committee Chair.

Mike's experience with TechCXO has included a variety of on-demand and transformative interim roles including **Meridium, Inc.**, a global leader in asset management software, where he served as CFO/COO for several years leading to a sales to GE Digital; **LogFire, Inc.**, a leader in cloud warehouse management software, where he served as **COO/CFO**, raising expansion capital and leading the sale of LogFire to Oracle Corporation, and **Aptitude Health, Inc.**, a leader in strategic medical communication and education services, where Mike led the sale of prIME Oncology to Internet Brands and the sale of Aptitude Health to a shareholder.

Prior to TechCXO, Mike served as the CFO at several public software and services businesses through initial public offerings, turnaround and restructurings, and mergers & acquisitions including **MAPICS, Inc.** (sale to Infor), **iXL Enterprises, Inc.** (merger with Scient), **Manhattan Associates, Inc.** (IPO), and **IQ Software Corporation** (IPO).

Mike began his career as a CPA at **Arthur Andersen**, where he specialized in serving the technology and communications industries.

## PERSONAL STATEMENT

I am an operationally-focused Finance and Operations executive who enjoys working closely with founders, Boards, entrepreneurs, investors, and senior management teams to reach their goals, whether that means scaling a growing business or a successful exit. Clients often call on me to support them in executing their growth strategy, raising capital, M&A and transaction support, or in turnaround and distress situations. I have deep experience in managing key functions in addition to finance and accounting, including HR, operations, legal, and IT.

I also enjoy helping clients by leveraging my network of contacts in investment banking, venture capital, private equity, law firms, accounting firms, and other key service providers. My domain expertise includes, but is not limited to, Enterprise Software, SaaS, Professional Services and Business Services.

## PRACTICE FOCUS

### FINANCE & ACCOUNTING

- Accounting Systems Integration
- Comprehensive Audit Preparation
- Board and Audit Committee management
- Optimizing Cash Management
- Detailed Financial Reporting
- GAAP Accounting compliance
- Establishing strong Internal Controls
- Efficient Month-End Close Processes
- Business Integration

### FINANCIAL STRATEGY

- Startup Business Planning
- Determining essential Capital Requirements and Securing Capital
- Financial Forecasting and Modeling

### BOARD & MANAGEMENT REPORTING

- Board Governance Best Practices
- Benchmark and Key Performance Metrics

## SECTOR EXPERIENCE

### BUSINESS SERVICES (B2B)

- Accounting, Audit and Tax
- BPO/Outsourcing Services
- Consulting Services
- Education & Training Services
- Human Capital Services

### SAAS & SOFTWARE

- Application Software
- Automation/Workflow
- Business/Productivity Software
- Communication Software
- Enterprise Software
- Education Software
- Enterprise Resource Planning
- Financial Software
- Operating Systems Software
- Software Development Applications
- Supply Chain Software
- Testing and Development Software
- Vertical Market Software

## EDUCATION

**University of Georgia** - Terry School of Business Bachelor of Science in Accounting