

# Ameet Shetty

Operating Partner – Technology Strategy & Innovation



+1 678.923.9576  
ameet.shetty@cxo.partners

## RELEVANT EXPERIENCE

Ameet Shetty is a data and analytics leader with a proven track record of delivering IT Strategic Plans and enabling enhanced corporate capabilities. Ameet's career covers a diverse range of industries and Executive IT roles. His career highlights include:

**VP, Chief Data Officer (CDO) & Energy Chief Information Officer (CIO) for Pilot Company** (a Berkshire Hathaway Company). Pilot is a \$40B supplier of fuel and travel centers in North America. Ameet led the Enterprise Data Strategy, Data Engineering and Provisioning, and the modernization of Pilot's entire IT infrastructure. He managed a team of 160 people, 100 external contractors, and a combined budget responsibility of \$100M.

**Chief Data and Analytics Officer (CDAO) for McDonald's**, the largest fast-food restaurant chain in the world. Ameet built a Data and Analytics team from scratch to deliver centralized expertise, consistent data governance, and top-line revenue growth across McDonald's global footprint. He leveraged advanced Artificial Intelligence and machine learning techniques for churn analysis, next-best offer, and propensity modeling to drive 1% to 3% revenue growth in leading international markets.

**Chief Data and Analytics Officer (CDAO), and CTO, Corporate Functions Business Information Officer, SunTrust Bank (Truist Financial)** – Ameet led the transformation of the combined Data & Analytics organization, restructured 3,000+ personnel to maximize efficiency and effectiveness, implemented a new operating model, and successfully reduced costs by 15%. He managed 10 direct reports, 300 team members, 600 third-party developers, and a \$100M+ operating budget.

Ameet also served as **Chief Financial Officer (CFO)/Chief Information Officer (CIO) for Fifth Third Bank**. He began his career with IBM.

## EDUCATION

**BBA, Finance, The University of Georgia**  
**MBA, Marketing, Georgia State University**

## PERSONAL STATEMENT

As a C-level executive (CDO, CIO, CDAO, CTO), Data and Analytics leader, and transformational change agent, I bring a consistent record of success in delivering cutting-edge capabilities and exceptional financial outcomes for leading global corporations in multiple industries.

I excel at leveraging emerging technologies (AI, ML, Automation, Big Data, Cloud) at scale to create an immediate impact, transforming large operations to maximize efficiency and effectiveness, and serving as a trusted advisor helping future-focused organizations achieve unprecedented results.

With a diverse skillset spanning Finance, Operations, Technology, Data, and Analytics, combined with outstanding communication abilities—I work effectively from the front lines to the highest levels of the enterprise to mobilize stakeholders behind a common vision, inspire standout contributions from my teams, and deliver substantial value in accelerated timelines.

## PRACTICE FOCUS

CXO Partners provides a full complement of interim technology executives, including Chief Information Officers, Chief Technology Officers, Chief Information Security Officers, Chief Data Officers, and Chief Digital Officers. Among our key services and solutions are:

**Technology Adoption & Organizational Transformation:** We align, structure and efficiently operationalize all facets of IT within many different industry verticals, including Financial Services, Fintech, Healthcare, Energy and more.

**Investment Management & Business Improvements:** We drive operating efficiency and customer satisfaction improvements by introducing architectural solutions and automation to enhance engagement with internal and online customers. These strategies include data asset management/utilization, vendor assessments and replacing/enhancing proprietary legacy systems, infrastructures, and processes.

**Cybersecurity & Risk Management:** We direct the cybersecurity function within the organization through stepped maturity roadmaps, advancing the organization's security profile and maturity level. We install programs to continually monitor risks and identify new threat actors maintaining a highly effective security posture, resulting in limiting significant breaches.

**Change Management & Optimization:** We spearhead the creation of identifying opportunities for automation and efficiency resulting in roadmaps and strategies in all aspects of IT and Operations that lead to surpassing business goals, investor and shareholder expectations, and market and regulatory demands. We also introduce industry best practices and KPIs for project and portfolio management, including the launch of new Enterprise PMOs.

