

Tracy Deuell

Managing Partner – Technology Strategy & Innovation



+1 (804) 986-3597
tracy.deuell@cxo.partners

RELEVANT EXPERIENCE

Tracy Deuell brings more than 30 years of experience in technology and transformation leadership. Tracy is a seasoned CIO executive with a proven track record of delivering IT Strategic Plans and enabling enhanced corporate capabilities. Tracy's career covers a diverse range of industries (Financial, Industrial, Healthcare, Non-Profit, etc.) as both a Direct and Interim CIO, as well as serving in several Executive IT roles.

CIO, EECO – Tracy served as CIO for a national electrical distributor that specializes in Industrial Automation and power solutions for manufacturing plants, machine builders, and construction teams. His span of leadership covered 16 locations across the Southeast. He led a complete cloud-enabled infrastructure transformation that allowed for acquisition growth and improved overall system performance and reliability. The three-year strategy he developed positioned the company to execute two significant acquisitions within 18 months which he successfully led the due diligence and operations and systems integration efforts.

CIO, Large Healthcare Client – Tracy led the IT operations and support for a large, private anesthesiology practice and their operations company. Accountable for their EMR/EHR and proprietary scheduling platforms, HIPAA and PCI compliance, medical mobile vital statistic capture platform, network and server infrastructure, and end support for up to 200 Physicians, CRNA's and operations staff across four major hospitals.

CIO, Large Manufacturer – As interim CIO for an international manufacturer of flooring products, Tracy provided turnaround leadership of the IT Service Delivery and manufacturing ERP model to improve quality and create operational efficiencies. Tracy introduced architectural and vendor solutions that improved overall infrastructure resiliency and redundancy as well as significant realized cost savings/mitigations annually.

Program CIO, Genworth Financial – Through their outsource partner, Randstad Technologies, Tracy served as the Program CIO with strategic and operational oversight for the IT Service Delivery and Support organization. His efforts included a rebuild of the First and Second Level IT Support team, a redesign of the IT Asset Management function and processes, and the design and build-out of application and online business support teams.

PERSONAL STATEMENT

As an executive and CIO, I strive to deliver a balanced and aligned strategy of cultural collaboration, business outcomes, and technology enablement. As an interim CIO, my value is bringing objective clarity to organizations that are struggling with transformation and how to achieve business outcomes through effective technology planning and execution. This includes leadership in IT Operations, transformation planning and program execution, Service Delivery, Financial/Vendor/Program Management, and KPI implementation.

CXO Partners provides a full complement of interim technology executives, including *Chief Information Officers, Chief Technology Officers, Chief Information Security Officers, Chief Data Officers, and Chief Digital Officers.*

PRACTICE FOCUS

The Chief Information Officer lives at the intersection of operations, technology, strategy, innovation, and business transformation to define roadmaps for and support revenue and market share growth. My focus is to be an agile and influential team leader delivering efficient performance and profitability in diverse, complex, and ambiguous conditions. I have deep experience partnering with businesses in turnaround or transformation situations and bringing organizations to new levels of maturity. Among our key services and solutions are:

Technology Adoption & Organizational Transformation: We align, structure and efficiently operationalize all facets of IT within many different industry verticals, including Financial Services, Fintech, Healthcare, Energy and more.

Investment Management & Business Improvements: We drive operating efficiency and customer satisfaction improvements by introducing architectural solutions and automation to enhance engagement with internal and online customers. These strategies include data asset management/utilization, vendor assessments and replacing/enhancing proprietary legacy systems, infrastructures, and processes.

Cybersecurity & Risk Management: We direct the cybersecurity function within the organization through stepped maturity roadmaps, advancing the organization's security profile and maturity level. We install programs to continually monitor risks and identify new threat actors maintaining a highly effective security posture, resulting in limiting significant breaches.

Change Management & Optimization: We spearhead the creation of identifying opportunities for automation and efficiency resulting in roadmaps and strategies in all aspects of IT and Operations that lead to surpassing business goals, investor and shareholder expectations, and market and regulatory demands. We also introduce industry best practices and KPIs for project and portfolio management, including the launch of new Enterprise PMOs.