

# Alejandro Mainetto

Partner – Technology Strategy & Innovation



alejandro.mainetto@cxo.partners

## RELEVANT EXPERIENCE

Alejandro Mainetto is a technology executive with over 20 years of experience leading IT organizations, digital transformations, and driving innovation for private and public companies.

During his distinguished career, his leadership positions have included:

**CEO | Scient One** – Alejandro led this digital strategy and product innovation agency where he developed cutting-edge AI and Generative AI solutions, digital transformations, and the modernization of IT and data systems for clients within the Education, Public Sector, and Travel/Hospitality spaces.

**Global Strategy and Innovation Digital Leader | Microsoft** – He managed a team of 50+ professionals and drove over \$200M in revenue, advising clients on Employee Experience, Future of Work, and Metaverse solutions. He also built and led the Global Digital Innovation organization, including a nearshore UX and Development team.

**Partner - Digital | Ernst & Young** – As the senior partner responsible for leading client relationships and digital/technology initiatives, Alejandro co-led a team of 200+ technology professionals and generated \$40M in revenue growth.

**SVP, Partner, Digital | Globant** – As senior partner responsible for client relationships, sales, and delivery of digital strategy, transformation, and consulting services, Alejandro drove key account growth, generating \$35M in revenue and led a 150+ people technology team.

Other technology executive roles included **VP and Global Chief Product & Technology Officer (CTO)** for **Kaplan, Inc.**; **Vice President and Deputy CIO** for the **New York City Department of Education**, and **Director of Corporate and Enterprise IT** for **The Walt Disney Company**.

He holds a **MS in Management of Technology** and a **BS in Mechanical Engineering** from **NYU Tandon School of Engineering**.

## PERSONAL STATEMENT

As a fractional CIO, CTO, and CDO I offer clients expertise across various industries, including hospitality, travel, education, public sector and consumer goods. I am adept at leading high-performing global teams, managing large-scale technology programs, and overseeing complex IT portfolios. I'm also passionate about leveraging emerging technologies like AI and GenAI to create cutting-edge solutions that address business challenges and drive customer value.

As an executive, I've built a proven track record of success in aligning business strategy with technology solutions, optimizing operations, and delivering substantial revenue growth.

CXO Partners provides a full complement of interim technology executives, including *Chief Information Officers, Chief Technology Officers, Chief Information Security Officers, Chief Data Officers, and Chief Digital Officers.*

## PRACTICE FOCUS

The Chief Information Officer lives at the intersection of operations, technology, strategy, innovation, and business transformation to define roadmaps for and support revenue and market share growth. My focus is to be an agile and influential team leader delivering efficient performance and profitability in diverse, complex, and ambiguous conditions. I have deep experience partnering with businesses in turnaround or transformation situations and bringing organizations to new levels of maturity. Among our key services and solutions are:

**Technology Adoption & Organizational Transformation:** We align, structure and efficiently operationalize all facets of IT within many different industry verticals, including Financial Services, Fintech, Healthcare, Energy and more.

**Investment Management & Business Improvements:** We drive operating efficiency and customer satisfaction improvements by introducing architectural solutions and automation to enhance engagement with internal and online customers. These strategies include data asset management/utilization, vendor assessments and replacing/enhancing proprietary legacy systems, infrastructures, and processes.

**Cybersecurity & Risk Management:** We direct the cybersecurity function within the organization through stepped maturity roadmaps, advancing the organization's security profile and maturity level. We install programs to continually monitor risks and identify new threat actors maintaining a highly effective security posture, resulting in limiting significant breaches.

**Change Management & Optimization:** We spearhead the creation of identifying opportunities for automation and efficiency resulting in roadmaps and strategies in all aspects of IT and Operations that lead to surpassing business goals, investor and shareholder expectations, and market and regulatory demands. We also introduce industry best practices and KPIs for project and portfolio management, including the launch of new Enterprise PMOs.